FOR THE
GREATER GREAT®
THE VILLANOVA CAMPAIGN TO IGNITE CHANGE
WAYS TO GIVE
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<tr>
<td>Make a simple and fast gift to Villanova to have an immediate impact.</td>
<td>Make a simple gift to Villanova while avoiding capital gains tax on highly appreciated stocks.</td>
<td>Defer your gift until your passing while retaining the ability to make changes during your lifetime.</td>
<td>Defer your gift until your passing while maximizing the impact of your gift.</td>
<td>Make your gift to Villanova and generate guaranteed, fixed retirement income for life.</td>
<td>Make a gift to Villanova and generate guaranteed, fixed retirement income for life at some future date of your choosing.</td>
<td>Make a gift to Villanova and provide a hedge against long-term inflation while supplementing either your or several other beneficiaries' income.</td>
<td>Make a gift to Villanova and significantly reduce gift and possible estate taxes on assets you are passing down to your children or grandchildren.</td>
<td>Make a gift to Villanova using your primary residence, vacation home or investment property.</td>
<td>Can you donate outright, reserve a life estate where you continue to live on the property, or donate property in exchange for life-income.</td>
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<td>How To Make Your Gift</td>
<td>You can write a check to Villanova or charge your gift to a credit card. Visit <a href="http://www.villanova.edu/makeagift">www.villanova.edu/makeagift</a> for details.</td>
<td>For securities held in a brokerage account, certificate form, or mutual fund shares, Villanova can provide you with the necessary information to make the transfer.</td>
<td>Name Villanova as a beneficiary of all or some percentage of your retirement account using the form provided by your plan administrator.</td>
<td>Create a new life insurance policy based on a maximum ten-year premium payout schedule in which Villanova is the owner and beneficiary of the policy.</td>
<td>Establish a charitable gift annuity contract with Villanova that guarantees one or two individuals a fixed amount of income for their lifetime.</td>
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<td>Create a trust that pays a fixed percentage of the trust's assets as revalued annually to one or more individuals. This is a way to benefit multiple charities in your philanthropic plans.</td>
<td>Create a trust that pays either a fixed or variable income to Villanova for a specific term of years, after which time the remainder is passed along to your heirs.</td>
<td>Can you donate outright, reserve a life estate where you continue to live on the property, or donate property in exchange for life-income.</td>
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<td>Gift Minimum</td>
<td>None</td>
<td>None</td>
<td>None</td>
<td>None</td>
<td>$100,000</td>
<td>$10,000</td>
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<td>$500,000</td>
<td>$150,000</td>
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<td>Your Benefits</td>
<td>You can see the immediate impact of your gift at Villanova. For tax purposes, if you itemize, you will receive a tax deduction.</td>
<td>You make a provision for future generations of Villanovans. You retain full control of the funds during your lifetime. You can make a gift from the most highly taxed assets, leaving more favorably taxed assets for your family.</td>
<td>By leveraging your philanthropic dollars, you can have a much larger impact on Villanova and our students. Your premium payments that come to Villanova are tax deductible.</td>
<td>You make a provision for future generations of Villanovans. You will receive a guaranteed, fixed income for your lifetime. For those who itemize, you will receive an immediate tax deduction based on the remainder.</td>
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<td>You can see the impact of your gift to Villanova immediately. You will significantly reduce your taxable estate and pass along assets to your children or grandchildren in a more tax-efficient manner.</td>
<td>You may be able to see the impact of your gift to Villanova immediately or make a provision for future generations of Villanovans. You will be able to take an income tax deduction and reduce or eliminate capital gains taxes.</td>
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<td>Villanova's Benefits</td>
<td>Villanova is able to use your gift immediately to meet current needs in the area you designate.</td>
<td>Upon your passing, Villanova will use the funds in accordance with your designation.</td>
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<td>Upon your passing, Villanova will use the remainder in accordance with your designation.</td>
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<td>Villanova is able to use your gift immediately to meet current needs in the area you designate.</td>
<td>Villanova is able to use your gift immediately or upon your passing to meet needs in the area you designate.</td>
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LET US THANK YOU

If you are considering or have already established a planned gift to Villanova, please notify the Office of Planned Giving so we can thank you for your generosity and faithfulness.

Villanova honors individuals who make a planned gift through recognition in the 1842 Heritage Society. Members enjoy special recognition events and opportunities to connect with University leadership.

You may also be eligible for membership in other Villanova giving societies, including the Matthew Carr Society, President’s Club, President’s Club Associates, Young Alumni Circle, Caritas Society and Villanova Loyalty Society. Learn more about these societies by calling 1-800-486-5244 or visiting www.villanova.edu/givingsocieties.

CONTACT US

The Office of Planned Giving is happy to discuss charitable giving options with you and help you determine which strategies will work best to meet your needs and goals.

www.villanova.edu/plannedgiving

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Those considering a planned gift should consult their own legal and tax advisors. The staff of the Office of Planned Giving welcomes the opportunity to speak and work with your advisors.